ROSEWOOD CASTIGLION DEL BOSCO TUSCANY

NEWS RELEASE 20 April, 2017

ROSEWOOD HOTELS & RESORTS® ANNOUNCES FASHION ICON ANNA DELLO RUSSO AS THE NEWEST ROSEWOOD CURATOR



Rosewood Hotels & Resorts®, the ultra-luxury hotel group, today adds fashion icon **Anna Dello Russo** to its Rosewood Curators program, a carefully selected group of luminaries and leaders who share travel recommendations and insider tips for Rosewood destinations around the world. Dello Russo offers Rosewood's guests her advice on traveling in style throughout the region of Tuscany, where Rosewood Castiglion del Bosco is located. Travelers can view her tips and watch an exclusive interview featuring Dello Russo's favorite things to do while visiting Tuscany at <u>exclusive interview</u>

An Italian native who still maintains a home base in the country, Anna Dello Russo is a fashion journalist and style innovator who has graced the pages of the world's most highly renowned fashion, lifestyle and travel magazines for almost 20 years. Having held roles at several of *Vogue*'s titles, Dello Russo assumed the position of editor at large and creative consultant at *Vogue Japan* in 2007. Dello Russo also manages a website, www.annadellorusso.com, and frequently collaborates with major fashion brands and movements around the world.

-more-



ROSEWOOD

CASTIGLION DEL BOSCO

TUSCANY

Rosewood Hotels & Resorts® Debuts Anna Della Russo as the Newest Rosewood Curator

Page 2

In addition to her many professional endeavors, Dello Russo is an avid traveler who has

journeyed the world seeking and setting the next fashion trends. Of the many places that she

has visited, Italy remains her favorite, for its combination of breathtaking natural splendors

with rich fashion traditions and unparalleled craftsmanship. As the Rosewood Curator for

Tuscany, Dello Russo shares her insights into the best ways to experience Tuscany, including

her tips on what to wear while exploring the different parts of the region.

Some of her recommendations include a cashmere blanket for a romantic picnic in the

vineyards, a yoga outfit for a relaxing practice in one of the most peaceful settings in the

world and, always, a comfortable pair of walking shoes for excursions through Tuscany's

incomparable countryside.

"Italy is unlike any other place in the world, and you simply can't find the quality of life that

exists here anywhere else," says Dello Russo. "Tuscany is particularly special to me as a

place to find inspiration and relax. The landscape is so beautiful that even a quiet walk

through the countryside is a truly mesmerizing experience."

In addition to her favorite activities throughout the rural setting, Dello Russo offers her advice

on memorable daytrips that visitors can take to nearby cities such as Florence and Siena,

including discovering authentic artisanal laboratories, touring the historical centers, and

viewing breathtaking landmarks such as the Piazza del Campo. She also shares the elements

that make for the quintessential Tuscan meal, which she describes as a celebratory experience

to share with friends and family that is central to Italian culture.

Ms. Dello Russo joins the Rosewood Curator program at the same time that Rosewood

Castiglion del Bosco has re-opened early for the season, introducing enhanced guest

experiences authentic to the destination in the tradition of warm Italian hospitality.

-more-



ROSEWOOD

CASTIGLION DEL BOSCO

TUSCANY

Rosewood Hotels & Resorts® Debuts Anna Della Russo as the Newest Rosewood Curator Page 3

First launched in 2013, the Rosewood Curator program includes fashion icon Iris Apfel, prima ballerina Tan Yuan Yuan, fashion editor Nina Garcia, film director Johnnie To and auctioneer Simon de Pury. To read and watch the Rosewood Curator interviews, go to rosewoodhotels.com.

About Rosewood Hotels & Resorts

Rosewood Hotels & Resorts® manages 18 one-of-a-kind luxury properties in 11 countries, with 17 new hotels under development. Each Rosewood hotel embraces the brand's A Sense of Place® philosophy to reflect the individual location's history, culture and sensibilities. The Rosewood collection includes some of the world's most legendary hotels and resorts, including The Carlyle, A Rosewood Hotel in New York, Rosewood Mansion on Turtle Creek in Dallas and Hôtel de Crillon, A Rosewood Hotel in Paris, as well as new classics such as Rosewood Beijing. Rosewood Hotels & Resorts targets to double its number of hotels in operation by 2020.

For more information: rosewoodhotels.com

Connect with us: Facebook Twitter Instagram @rosewoodhotels

About Rosewood Castiglion del Bosco

Situated within the UNESCO-listed Val d'Orcia Natural Park, in the Brunello di Montalcino wine-making region, Castiglion del Bosco is a 5,000-acre country estate founded by Massimo and Chiara Ferragamo in 2003. Since January 2015 the estate has been leading by Rosewood Hotels & Resorts and its name has been turned into Rosewood Castiglion del Bosco.

Rosewood Castiglion del Bosco features a 5 stars L resort with 23 suites, housed within the buildings of the Borgo, and three of the eleven one-of-a-kind luxury villas with private swimming-pool, The Spa at Rosewood Castiglion del Bosco, two restaurants Campo del Drago Restaurant and Osteria La Canonica with classical Italian dishes brought to life by the resort's Executive Chef Enrico Figliuolo, an organic kitchen garden and a cooking school, and last but not least Kids Club with the activities of Rose Buds® Children's Program.

Castiglion del Bosco features a leading winery with 62 hectares of vineyards dedicated to the production of estate's wines and the Castiglion del Bosco Golf Club, 18 holes spread out over 210 hectare, to offer an unparalleled experience at Italy's only private golf club.

###

Media Contacts:

FCOMM via Pinamonte da Vimercate, 6 – 20121 Milano T. 02 36586889 Francesca Pelagotti cell +39 366 7062302, francescapelagotti@fcomm.it; Laura Marangon cell. +39 347 3754169, lauramarangon@fcomm.it **ROSEWOOD CASTIGLION DEL BOSCO** Azzurra Casini Director of Communications cell +39 347 7948082 azzurra.casini@rosewoodhotels.com

