

## ZONIN AMONG THE “WORLD’S TOP 50 MOST ADMIRERD WINE BRANDS 2020” IN ‘DRINKS INTERNATIONAL’ MAGAZINE

*Gambellara, April 2020.* **Zonin**, the historic brand owned by one of the most important wine families in Italy and in the world, is listed among the 50 most highly appreciated international wine brands in the ranking of the British magazine Drinks International, “**The World’s Most Admired Wine Brands 2020**”.

On the eve of an important anniversary, 200 years of history for the brand, **Zonin is listed in 41st place** in the ranking that includes other renowned Italian companies such as Antinori, Sassicaia, Frescobaldi, Tignanello, Planeta and Ornellaia.

Since 2011, Drinks International has drawn up an annual ranking of the 50 most renowned top brands worldwide, with the contribution of members of the ‘Drinks International Academy’, made up of over 200 wine buyers and wine experts from 48 different countries.

*“In such a difficult and delicate moment in history, I am happy and proud to be able to share this extraordinary result with all those who contribute with great effort and passion to making Zonin what it has become today. This is recognition of the work that we have been doing for years, in the vineyards and in the winery, to create wines that represent the peculiarities of the individual terroirs from which they come.”* The words of Francesco Zonin, Vice President of Zonin1821.

Present in more than 110 countries with a wide range of still and sparkling wines that represent the best expressions of the Veneto region, Zonin has recently distinguished itself as a pioneer brand in the most important wine phenomenon in the last 20 years, Prosecco, continuing to play a leading role in important international markets such as Canada Quebec, Australia, Estonia, USA, Germany and Italy.

# ZONIN1821

## **PRESS NOTES**

Zonin1821 is one of the most important family-owned wineries in Italy and in the world. An historic family of winegrowers now in its seventh generation, Zonin is renowned for the quality of its wines and its entrepreneurial dynamism. Its mission, starting with Italy, is to optimize its wines and its winegrowing regions with far-sightedness and familial continuity.

Inspired by the principle ‘to each region its traditions, to each region its wine’, since the end of the 1960s the family has selected only supremely well-suited terroirs, bringing the sum total of currently cultivated vineyards to approximately 2000 hectares. Its team is made up of 32 winemakers and agronomists operating across 12 estates located in the 7 most outstanding Italian winegrowing regions, in addition to the American estate of Barboursville Vineyards in Virginia (USA) and the Chilean estate of Dos Almas.

Our expertise in each winegrowing area, our promotion of the ‘Italian lifestyle’ worldwide, our quest for excellence through continuous improvement and the foresight and solidity of our entrepreneurial strategy are the most important values underpinning our company.

### **For information**

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