



THE FLORENTINE CRAFTSMANSHIP FOR ITALY

*A charity project launched by the artisans of Florence
in support of the city and Italy in the fight against Covid-19.*

Online auction on www.pananti.com from April 23 to May 4, 2020

Florence, April 2020. In this dramatic moment for our country which, along with the rest of the world, finds itself battling against COVID-19, the artisans of Florence have launched the project “**The Florentine Craftsmanship for Italy**”: a charity auction for the city and Italy.

The initiative is the brainchild of Riccardo Barthel & C., a landmark of Florentine artisanship.

The 115 artworks of the twenty participating craftsmen (the complete list below) will be the subject of an online auction. **The proceeds of the auction will be entirely donated to the Careggi University Hospital**, the main hospital in the city involved in this huge health emergency.

The auction will start on April 23 at 10 am and end on May 4 at 4 pm and it will take place at the Pananti Auction House (www.pananti.com), which is proud to be involved in this project, without applying commissions on the hammer price.

The donations of each buyer will be transferred, through a specific bank transfer, directly to the AOU Careggi bank account. The AOU Careggi, then, will decide how to use the proceeds in support of the COVID-19 emergency, according to the needs of the entire hospital.

The list of all donors will be unveiled to the public by the Florence-based hospital and the outcome of the charity auction will be released by the press.

The artisans of Florence, invaluable artistic and cultural heritage bearers, want to give their contributions and show their deepest gratitude to all health professionals, at the frontline of the current sanitary emergency, participating in the collective effort for the rebirth of the whole community.

The artisans who joined: Antico Setificio Fiorentino, Bottega d'Arte Maselli, Brandimarte, Castorina, Duccio Conti Caponi Studio, Fratelli Piccini Gioiellieri, Galleria Romanelli, Il Bronzetto, Liverano & Liverano, Locchi, Loretta Caponi, Luca Rafanelli, Pampaloni, Pellicceria Cioni, Quelle Tre, Riccardo Barthel, Roberto Giovannini, Sileno Cheloni, Studio Puck e Temple St Clair.

PRESS NOTES

Born in 1976 from the passion of Riccardo Barthel for interior design, the Barthel world takes shape in a small ceramic shop in Via dei Fossi, Florence, close to the elegant Palazzo Rucellai. The initial production of the sophisticated tiles brought to the design and the creation of new collections for the bathroom, lights, and handles: a harmonious and refined growth, sealed in 1994 by the relocation to the heart of the Florentine Oltrarno and, a few years later, by the opening of the second showroom in Forte dei Marmi. The experience of Riccardo Barthel has been handed down to Francesco, who, for over twenty years, has led the company alongside his father, who has been able to weave the tradition of Florentine craftsmanship with all the elegance that has enchanted the international scene.

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