

NEWS AND UPDATES
MAY 2020

VIESCA, REGGELLO (FLORENCE) TOSCANA

SUMMER ESCAPE
*EASY ACCESS TO FLORENCE,
IMMERSED IN THE TRANQUIL TUSCAN COUNTRYSIDE*

Viesca - Reggello (Florence), May 20. *Viesca* a grandiose estate nearby Florence, dating back to the Renaissance period and owned by *Salvatore e Wanda Ferragamo since 1950*, is today a private property dedicated to hospitality and only surrounded by Tuscan nature, landscaped gardens, and offering completely privacy and full luxury service, like *Private Chef* in the comfort of your own Villa.

Viesca is secluded in an extensive natural park rich of Mediterranean trees like pines, olives, planes, secular oaks, and tall cypresses, together with fruit trees like cherries, pomegranates and plums, all of this contributes to make the ideal setting for a perfect Summer escape with your family.

Hospitality at Viesca is synonymous of *elegance and authenticity* in fact the original antiques part of the Villas since the 50s coexist with artisanal furnishing handmade by local artists and only made with precious and traditional materials, honoring the warm color palette of Tuscany and in perfect harmony with the surrounding nature.

Whatever the occasion is, Viesca offers different options of accommodation, from elegant *suites* to family *cottages* or private historical *villas*, to go far and beyond your imagination and here is in detail:

- Villa Viesca (master villa) dating back to the XVI century;
- Six private Villas: Villa Gelso, Villa Due Torri, Villa Acciaioli, Villa Pozzo, Villa Merlo e Villa Mulino
- 17 Private Suites located in the Village, heart of the estate

Once the main summer residence of *Salvatore and Wanda Ferragamo, Villa Viesca* immersed in a truly unique setting, was newly renovated to offer to the guests the most ultimate luxury retreat in Tuscany, also offering a full concierge service, a private pool, private chef services and a quick escape from the busy routine to the Tuscan tranquillity.

Villa Gelso, Villa Due Torri, Villa Acciaioli, Villa Pozzo, Villa Merlo e Villa Mulino are settled instead amidst the 170-acre estate and each one equipped with private pool, spacefull common areas and all the comfort of a private luxury villa, hosting from six to 16 guests, for private family reunion to party of friends, to small celebrations.

At Viesca you can enjoy an authentic Tuscan dining journey the Tuscan Bistro, overseen by Executive Chef Andrea Campani. An eco-sustainable cuisine that most ingredients come from the organic Il Borro vegetable garden - Orto del Borro (project taken care by the youngest Ferruccio Ferragamo's daughter, Vittoria) and sourcing from small producers and local farmers. And in 2017 Il Borro Tuscan Bistro has debuted internationally, opening in Dubai and recognized for three years in a row as "Best Italian Restaurant" by the most prestigious guides such as Gambero Rosso and soon to come, Il Borro Tuscan Bistro new opening in one of the most international European capitals, London.

Exclusive private services include:

- **Private Chef** | Enjoy a unique experience at home with a Private Chef only dedicated to you
- **Grocery Delivery at Home** | make your choices and we will deliver your favorite local products directly to your residence
- **Cooking Classes** | to learn all the secrets of Tuscan cuisine
- **Private Yoga Classes** | upon request for private sessions classes or group class
- **Horse Riding** | for any levels a full-service horseback riding right next to the property
- **En suite massages or treatments** | indulge your body and soul choosing your favorite treatment between the incredible offer of **La Corte SPA Il Borro** Menu
- **Discovering Tuscany** | guided tours to discover the beauty of Tuscany, biking, walking or driving a luxury Italian car
- **Il Borro Visit** | a Medieval Village, local artisans to teach you the secrets of ancient jobs, a historical winery where to taste excellent wine, fine dining, spa, golf and much more for your ideal Tuscan journey, only at Il Borro

Perfectly located only a few minutes from Florence and immersed in the most beautiful Tuscan countryside at the getaway of the Chianti area, VIESCA also offers access to the thousand-year-old Pieve di Cascia, to the Museum of the Pieve di San Pietro where the famous "Triptych of San Giovenale" by Masaccio is conserved, and a walk away from the Balze of Valdarno. For the shopping lovers instead, The Mall - among the best Italian shopping malls - cannot be missed.

Yours and our health is what we care the most and hospitality at Viesca is operated in respect of the most updated safety instructions and most appropriate conditions to guarantee a true dreamy Tuscan journey.

COME VISIT US

Enjoying the countryside in complete privacy, relaxation and bespoke services

Special Rate 3x2 _ Book now and come when YOU decide!

Special Long Stay_ Flexible Rate and Free Cancellation

Villa Special Long Stay_ Stay over 14 nights and get a special discount

Click [HERE](#) all our offers and packages

PRESS NOTES

Viesca (Suites & Villas) immersed in the countryside between ancient trees and large green spaces, is a splendid estate dating back to the Renaissance period, now owned by the Ferragamo Holding and since 2019 part of the Il Borro Hospitality.

It covers an area of 170 acres in Reggello in the heart of Tuscany and just 15 miles from Florence and a few minutes from the Chianti region.

Different types of accommodations are available for the guests, set in a context of absolute charm: the 16th century manor Villa; six beautiful Villas, all with private swimming pool and exclusive services in the Villa; a characteristic Family Cottage and the 17 elegant suites of the Borgo di Pian Rinaldi heart of the estate.

Curated cuisine by Andrea Campani as signature for Il Borro Tuscan Bistro Viesca, a coffee-bistro where you can taste local cuisine and at the same time a typical "shop" where you can buy wine and other fine local products; a large outdoor fresh water swimming pool (shared by the guests of Borgo Piani Rinaldi) and two tennis courts. Just 15 minutes from Viesca, is Villa Marnia which offers a life experience in total privacy and fully immersed in the tuscan countryside.

Since 2019 Viesca is part of Il Borro hospitality and management.

INFORMATION VIESCA SUITES & VILLA IL BORRO, TOSCANA

Via Pistelli, 75 - Località Viesca
50066 Reggello (FI)
+39 (0)55.816.5537
www.viescatoscana.com
info@viescatoscana.com.
+ 39 366.7709600; +39 340.8825513

Follow Viesca Toscana



@viescatoscana

And share your experience

#viescatoscana

USA MEDIA CONTACTS

Gioia Giacomelli - gioia.giacomelli@ilborro.it