



## **JACKSON FAMILY WINES NAMED 2020 GREEN COMPANY OF THE YEAR BY THE DRINKS BUSINESS**

**SANTA ROSA, CA – December 09, 2020** – Jackson Family Wines was named the 2020 Green Company of the Year by *the drinks business* (U.K.) as part of the publication's annual Green Awards that aim to raise awareness of sustainability issues in the global beverage trade industry and also recognize those companies and people who are leading the way in environmental and social performance.

*The drinks business* annually selects a Green Award for Company of the Year to recognize a company or organization that has clearly demonstrated its commitment to the environment in changing and improving its business practices to better its carbon footprint. The judges consider companies who have improved their own direct impact on the surrounding environment and promoted this effectively to a wider audience, while also clearly demonstrating all the ways in which they have sought to better their green credentials over the last three years, with focus on activities undertaken in the last 12 months.

"All of us at Jackson Family Wines are honored to receive this prestigious international recognition from *the Drinks Business* for our sustainability and climate action initiatives," says Katie Jackson, second-generation proprietor and senior vice president of corporate social responsibility at Jackson Family Wines. "As a multigenerational family wine business, environmental stewardship is at the heart of everything we do across all our global operations – from our farming and winemaking practices to our sales and distribution channels, and beyond," she added.

Since planting its first vines in 1974, the Jackson family has crafted exceptional wines rooted in environmental stewardship and social responsibility through land conservation, low impact farming, innovative water conservation and energy management, as well as business practices that aim to improve the lives of its workers and communities. The wine company has been measuring its carbon footprint since 2008, and since 2015, it has reduced absolute greenhouse gas emissions across Scopes 1-3 by 17.5%. Following on that progress, the company recently made a public commitment to cut carbon emissions in half by 2030 and become Climate Positive by 2050, without the purchase of offsets, which is in line with the 1.5C reduction targets that the scientific community agrees are required for the planet to avoid the worst impacts of climate change. As the largest generator of onsite solar energy in the U.S. wine industry, Jackson Family Wines produces 8.6 million kWh of emissions free, renewable electricity across 12 wineries,

offsetting ~1,100 homes' worth of annual electricity use. Looking forward, Jackson Family Wines is developing bold resiliency goals for 2030 and beyond that aim to demonstrate agriculture's ability to create positive results-based outcomes with the lowest possible impact on climate, with a focus on regenerative farming practices, holistic land management, water stewardship and social impact.

In 2019, Jackson Family Wines co-founded International Wineries for Climate Action (IWCA) with Spain's Familia Torres to address the urgent need to tackle climate change and drive collective action towards decarbonizing the wine industry. This strong collaboration that now includes 10 winery members from 6 different countries has provided a critical framework for adhering to a standardized and third-party verified methodology of GHG emissions accounting, and prioritizing best practices and mitigation strategies that will be used by wineries across the globe to decarbonize the wine industry. IWCA was also included on the shortlist for this year's Green Awards in the Amorim Sustainability award category for an association.

Now in its 11th year, the Green Awards celebrate businesses that are going above and beyond to reduce their impact on the environment and making a difference to combat climate change. In addition to awarding Green Company of the Year honors, the Drinks Business Green Awards also select winners in the categories of Sustainability Award, Biodiversity Award, Green Packaging Award, Water Management Award, Renewable Energy Implementation Award, the Green Personality Award, Green Retailer and Wholesaler of the Year Award, Best Logistics and Supply Chain Green Initiative Award, Best Green Launch, the Ethical Award, the Best Organic Initiative, and the Green Lifetime Achievement Award.

### **About Jackson Family Wines**

Family Owned. Crafting Wines of Distinction since 1982.

A family business and a family passion, Jackson Family Wines is a collection of world class wine estates located in iconic wine regions in California, Oregon, France, Italy, Australia, Chile, and South Africa. We believe the care that goes into making our wines is as important as the quality of the wine itself. Our founders, Jess Jackson and Barbara Banke, established Jackson Family Wines with a vision to build a family wine business that would stand the test of time. For more information about Jackson Family Wines, please visit [www.jacksonfamilywines.com](http://www.jacksonfamilywines.com).

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